

INNOVATION FOR MANAGERS AND TEAM LEADERS

THE MANAGER'S INNOVATION TOOLKIT

INNOVATION IS NOT CONFINED TO THE R&D DEPARTMENT!

HIGHLY-INTERACTIVE ONE-DAY WORKSHOP

You will be introduced to the world of innovation and what it can do for your teams in terms of improving quality, increasing speed and saving costs. You will be given a sampler of creativity and innovation techniques to get you started on idea-generation and to consider ways to implement them in your departments.

WORKSHOP OBJECTIVES:

Open you to a world of innovation and the benefits that you will reap when you:

- Are able to lead and drive organizational innovation efforts;
- Are well-equipped with tools to use for innovation sessions;
- Understand the fundamentals of innovation;
- Have the skills to facilitate real innovation sessions;
- Have developed personal competencies in innovation and creative problem-solving.



Dr Richard D. Brynteson

Author, International Consultant and Professor, Concordia University, St Paul, Minnesota

Leading organisations that have benefited from Richard's training and coaching in innovation processes:

- Ministry of Defense, Singapore
- Anoka County, Minnesota
- Austin Public Utilities
- City of Coon Rapids
- City of Fridley
- Dalco Chemical Company
- Ideas to Go
- Medtronics
- Olmsted County
- Rochester Public Utilities
- St. Paul Public Schools
- Zumbrota Health Services

Strategic Partner:



Chartered Institute of Management Accountants

TMI Consultancy Sdn Bhd, Unit E-3-9, Block E, Plaza Damas, 60 Jalan Sri Hartamas 1, 50480 Kuala Lumpur
Tel: +603 6203 4410 | Fax: +603 6203 4458 | Email : info@tmimalaysia.com.my | Website: www.tmimalaysia.com.my

WORKSHOP CONTENTS

Experience a taste of what a full-fledged innovative process will encompass and the benefits that will result for your department or organization.



UNDERSTAND the critical elements of innovative thinking

LEARN key principles of facilitation for effective brainstorming and brain writing

DEVELOP questions to uncover the history and background to existing products and processes

EXPERIMENT with creativity-enhancing exercises

OVERVIEW the many concepts of innovation:

- > Building an innovative culture in an organization
- > Blue Ocean innovation
- > Disruptive Technologies that can promote innovation
- > Seeking the many avenues of innovation
- > Quick Prototype Creation
- > The importance of developing action plans to build and implement an innovation culture in the workplace

DR. RICHARD D. BRYNTESON

Driving Innovation for Individuals and Organizations

AREAS OF EXPERTISE

Richard will push your thinking. As an organizational consultant, executive coach, teacher, and writer, he helps his students and clients examine their own thinking and make changes in order to improve their productivity and quality of life.

Richard helps his clients innovate work processes and products in order to improve effectiveness and efficiency. He helps them to creatively explore the relevance of their own assumptions and paradigms. Richard shines a mirror at his clients so they can see the flaws in their thinking. His motivational speeches are humorous, inspiring, and thought provoking.

Richard has helped the Singapore military redesign work systems around Chinook helicopters, F-16 fighter planes, and Naval patrol boats. Richard has created leadership training programs for several companies. He has helped engineers become more personable, executives become less fearful, and managers become more thoughtful.

REPRESENTATIVE CLIENTS

Department of Defense, Singapore, Rochester Public Utilities, Austin Utilities, HealthEast, Zumbro Valley Mental Health Centers, Firstmark Services, Medtronic, Anoka County.

PROFESSIONAL BACKGROUND

Professor of Organizational Management, Concordia University (current)
Ecolab, Product Line Manager
Software Clearing House, Marketing Manager
W.R Grace, Marketing Manager and Financial Analyst

EDUCATION

University of Minnesota, PhD., Adult Education, 1997
University of Chicago, MBA, Finance and Marketing, 1980
Dartmouth College, BA, English, 1977

PUBLICATIONS

Once Upon A Complex Time: Using Stories to Understand Systems, 2006, www.sparrowhawkmedia.com

Stuck, How Smart Managers Make Dumb Choices, work in progress.

“Pushing the thinking of individuals and groups... innovation is the driving force of the economy and we can all be innovators.”



WORKSHOP DETAILS

Early Registration fee up to 3rd March:
RM1480

Regular Registration:
RM1680

CIMA Member rate:
RM1280

Groups of 3 or more:
RM1280

Venue: Istana Hotel
Date: 11th March 2010
Time: 9am - 5pm



REGISTRATION

To confirm your registration, please complete this form and fax it back to us at (603) 6203 4458.

Organisation:

Address:

Contact person: Tel:

Email: Fax:

Please register our nominees:

Name:

Title:

Email:

Tel:

Name:

Title:

Email:

Tel:

Name:

Title:

Email:

Tel:

Name:

Title:

Email:

Tel:

** Please let us know if any of the nominees is a vegetarian.

Sponsoring Authority:

Name:

Designation:

Email: Tel:

WORKSHOP FEE (PER PAX)

Early Bird (up to 3rd Mar): RM1480
 Regular Registration: RM1680
 CIMA Member rate: RM1280
 Groups of 3 or more: RM1280

PAYMENT DETAILS

Enclosed is a cheque no. _____ dated _____ for RM _____.
 Please make your cheque in favour of "TMI Consultancy Sdn Bhd".

Alternatively, payment can be made direct to our bank account:

Bank : HSBC, Main Office, KL
Account name : TMI Consultancy Sdn Bhd
Account number : 101 426476 101

Please email/fax your confirmation at the earliest. Confirmation would be subject to receipt of nomination fee. Payment once received can be transferred but cannot be cancelled or refunded.